

# FINDINGS OF THE SURVEY OF THE FIRST-YEAR STUDENTS OF THE FACULTY OF BUSINESS

2024–2025 y.

**TIME:**

28 March – 5 May 2025

**AIM:**

To reveal students' attitudes towards studies and to find out their motives for choosing studies.

## QUESTIONNAIRE SURVEY:

The survey was conducted electronically using the LimeSurvey System. The data were processed using SPSS 20 for Windows. The survey questionnaires were submitted to 407 first-year students of the Faculty of Business.

## SURVEY FINDINGS:

### 1. Evaluation of studies at Kauno kolegija HEI:

| Statement  | Strongly agree | Agree  | Partly agree | Disagree | Strongly disagree |
|--|----------------|--------|--------------|----------|-------------------|
| I had enough information about Kauno kolegija HEI before applying.           | 14,71%         | 32,35% | 41,18%       | 5,88%    | 5,88%             |
| I am studying the right study program for me.                                | 33,82%         | 44,12% | 14,71%       | 5,88%    | 5,88%             |
| I manage to manage my study load.  | 23,53%         | 42,65% | 25,00%       | 7,35%    | 1,47%             |
| Study timetable is convenient.   | 7,35%          | 33,82% | 36,76%       | 14,71%   | 1,47%             |
| I have the financial resources to complete my studies.                       | 13,24%         | 35,29% | 39,71%       | 7,35%    | 7,35%             |
| I can consult with teachers if necessary.                                    | 41,18%         | 36,76% | 19,12%       | 1,47%    | 4,41%             |
| I receive assistance from college/faculty administrative staff if necessary. | 35,29%         | 39,71% | 17,65%       | 2,94%    | 1,47%             |
| I feel welcome at the college.   | 26,47%         | 50,00% | 20,59%       | 0,00%    | 4,41%             |
| I am satisfied with my choice of studies.                                    | 38,24%         | 41,18% | 11,76%       | 5,88%    | 2,94%             |

### 2. Benefits of the introductory week (introduction to studies; presentation of KUAS, the library, the Students Representative Council, etc.):

| Statement             | Number of respondents | Percentage |
|-----------------------|-----------------------|------------|
| Useful                | 26                    | 38,24%     |
| Partly useful         | 26                    | 38,24%     |
| Not useful            | 7                     | 10,29%     |
| I did not participate | 9                     | 13,24%     |

### 3. Sufficiency of the information about studies and services:

| Statement         | Number of respondents | Procentas |
|-------------------|-----------------------|-----------|
| Yes, sufficient   | 33                    | 48,53%    |
| Partly sufficient | 29                    | 42,65%    |
| No, insufficient  | 6                     | 8,82%     |

#### 4. Opinion about studies having started them at Kauno kolegija HEI:

| Statement  | Number of respondents | Percentage |
|--|-----------------------|------------|
| You have found what you hoped for                        | 22                    | 32,35%     |
| Studying is easier than you expected                     | 21                    | 30,88%     |
| Studying is more challenging than you expected           | 11                    | 16,18%     |
| You have not formed an opinion about your studies yet    | 8                     | 11,76%     |
| You are already disappointed with your choice of studies | 6                     | 8,82%      |
| Other  | 0                     | 0,00%      |

#### 5. Determination to continue studies at Kauno kolegija HEI:

| Statement  | Number of respondents | Percentage |
|--|-----------------------|------------|
| Yes, I am firmly determined to continue my studies at Kauno kolegija HEI     | 58                    | 63,04 %    |
| I had some doubts, but now I have decided to continue my studies             | 25                    | 27,17 %    |
| I am not sure; I might move to another higher education institution          | 8                     | 8,70 %     |
| I am not sure; I might switch to another study program at Kauno kolegija HEI | 0                     | 0,00 %     |
| I intend to terminate my studies   | 1                     | 1,09 %     |

#### 6. Personal assessment of lecture attendance:

| Statement        | Number of respondents | Percentage |
|------------------|-----------------------|------------|
| 100 per cent     | 18                    | 26,47%     |
| 99 - 76 per cent | 37                    | 54,41%     |
| 75 - 51 per cent | 9                     | 13,24%     |
| 50 - 26 per cent | 4                     | 5,88%      |
| 25 - 0 per cent  | 0                     | 0,00%      |

#### 7. Funding of studies:

| Statement        | Number of respondents | Percentage |
|------------------|-----------------------|------------|
| State-funded     | 50                    | 73,53%     |
| Non-state-funded | 18                    | 26,47%     |

#### 8. Occupation:

| Statement  | Number of respondents | Percentage |
|------------|-----------------------|------------|
| Employed   | 33                    | 48,53%     |
| Unemployed | 35                    | 51,47%     |

The survey results revealed that 78% of first-year students chose a study programme that suits them, receive support from the college/faculty administrative staff when needed, and feel welcomed at the college. The majority of respondents stated that they can consult with lecturers when necessary.

Most students positively evaluated the usefulness of the introductory week and indicated that they have sufficient information about their studies and available services. Approximately 31% of respondents found studying easier than expected, while 32% stated that their expectations were met.

Seventy-two percent of first-year students are firmly determined to continue their studies at Kaunas University of Applied Sciences, 15% had some doubts, and 10% are considering transferring to another higher education institution.

Survey data showed that 26% of first-year students rated their class attendance at 100%, and 54% – between 99% and 76%.

Nearly 49% of students indicated they are combining studies with work, and the same proportion reported having sufficient financial resources to support their studies.

The survey also revealed several areas for improvement in the study process – students highlighted the need for more convenient timetable planning, better lecturer preparedness for classes, and improvements in the relevance and accessibility of study materials. More detailed information about the measures taken in response to student feedback is provided in the “You Said – We Did” section.