STUDENTS' OF THE COSMETOLOGY STUDY PROGRAMME SURVEY ON THE QUALITY OF THE CONTENT AND TEACHING OF STUDY COURSES



AUTUMN SEMESTER OF 2024-2025

TIME: Study courses taken in the autumn semester of 2024 – 2025 academic year could be evaluated after receiving the final evaluation of the course until February 1st, 2025.

AIM: to determine students' opinion on the quality of the content and teaching of study courses.

TARGET GROUP: all students of the Cosmetology study programme who completed the studies of course units and were evaluated in the autumn semester of 2024 – 2025.

OBJECT OF THE RESEARCH: all course units taught in the autumn semester of 2024 – 2025 which had not been evaluated yet.

RESEARCH METHOD: questionnaire survey (quantitative and qualitative empirical data were collected). The survey was carried out in the virtual environment – Study Management System. Data were processed using "Microsoft Excel" and SPSS software. Participation in the survey was voluntary, confidential and anonymous. Students evaluated the quality of the course content and teaching according to the statements formulated on a five-point scale (1 – strongly disagree, 5 – strongly agree). Students of the Cosmetology study programme assessed the quality of the course content and the quality of teaching according to 8 criteria, in total 14 criteria.

RESULTS: Summarizing the obtained results, it can be said that the quality of the content of Cosmetology study programme subjects is rated very high (averages are more than 4 points out of 5). Most respondents agree with statements that the subject helped to acquire new knowledge and skills (4,51), that theory is based on practical examples (4,53). The least respondents agree with the statement that self-study was useful (4,32) (see Figure 1).



Figure 1. Evaluation of the content quality of the course units taught in the Cosmetology study programme according to the criteria (averages).

Note: "Likert" scale average is presented. The higher the average, the more respondents agree with the statements+

According to all criteria the teaching quality of subjects of the Cosmetology study programme is rated very high (averages are more than 4 points out of 5) (see Figure 2). Respondents mostly agree with the statements that the lecturer worked according to the timetable (4,6) and that lecturer communicated with students respectfully and ethically (4,6). The least respondents agree with the statement that the lecturer used a variety of teaching methods (4,37).

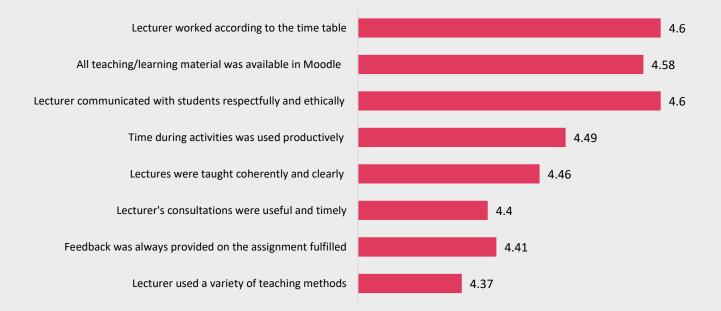


Figure 2. Evaluation of the teaching quality of subjects taught in the Cosmetology programme according to the criteria (averages).

Note: "Likert" scale average is presented. The higher the average, the more respondents agree with the statements