

BUSINESS DATA ANALYTICS: STUDENTS SURVEY RESULTS

2024–2025 y. Autumn semester

REFERENCE PERIOD:
From September 2024 to February 2025

AIM:

To analyze *Business Data Analytics* students’ opinions on study modules and the Quality of their teaching.

QUESTIONNAIRE:

Students studying in the *Business Data Analytics* study programme evaluated the quality of study modules based on 14 criteria. The evaluation scale included the following options: *Strongly Agree; Agree; Neither Agree nor Disagree; Disagree; Strongly Disagree.*

SURVEY RESULTS:

Evaluation criteria	Rating scale				
	Strongly agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
The goals of the study modules are clearly defined	100%	0%	0%	0%	0%
The theory is based on practical examples	100%	0%	0%	0%	0%
The criteria for assessing the achievement of learning outcomes were clear and understandable	100%	0%	0%	0%	0%
The final assignments provided an opportunity to demonstrate the knowledge and skills acquired during the study modules	100%	0%	0%	0%	0%
The study modules materials and learning resources contributed to the acquisition of new knowledge and skills	100%	0%	0%	0%	0%
Self-study work was beneficial	50%	50%	0%	0%	0%
The lecturer worked according to the timetable (starting and finishing classes on time, not missing them, etc.)	100%	0%	0%	0%	0%
Consistent and clear teaching of the study modules	100%	0%	0%	0%	0%
Lecture time is used effectively	100%	0%	0%	0%	0%
The lecturer used various teaching methods that activate participation in the lecture	100%	0%	0%	0%	0%
The relationship between the lecturers and students of the study modules was respectful and ethical; the favourable psychological climate prevailed	100%	0%	0%	0%	0%
The methodological material of the study modules was available in a virtual learning environment (Moodle)	100%	0%	0%	0%	0%
Students were given feedback on their work (discussing the results of assignments, self-study work, etc.)	100%	0%	0%	0%	0%
Helpful and timely consultations	100%	0%	0%	0%	0%

Logistics study programme students positively evaluated the study modules and the quality of teaching during the autumn semester of 2024-2025. This is confirmed by 100% of the students who participated in the survey. For more on the measures that have been implemented in response to students feedback, see the *You Said We Did* section.