

# APPLIED COMMUNICATION: STUDENTS SURVEY RESULTS

2024–2025 y. Autumn semester

## REFERENCE PERIOD:

From September 2024 to February 2025

## AIM:

To analyze *Applied Communication* students' opinions on study modules and the Quality of their teaching.

## QUESTIONNAIRE:

Students studying in the *Applied Communication* study programme evaluated the quality of study modules based on 14 criteria. The evaluation scale included the following options: *Strongly Agree; Agree; Neither Agree nor Disagree; Disagree; Strongly Disagree*.

## SURVEY RESULTS:

Evaluation criteria	Rating scale				
	Strongly agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
The goals of the study modules are clearly defined	29%	35%	12%	18%	6%
The theory is based on practical examples	29%	29%	35%	6%	0%
The criteria for assessing the achievement of learning outcomes were clear and understandable	24%	35%	29%	12%	0%
The final assignments provided an opportunity to demonstrate the knowledge and skills acquired during the study modules	24%	47%	12%	12%	6%
The study modules materials and learning resources contributed to the acquisition of new knowledge and skills	35%	41%	18%	6%	0%
Self-study work was beneficial	41%	35%	18%	6%	0%
The lecturer worked according to the timetable (starting and finishing classes on time, not missing them, etc.)	65%	22%	6%	6%	1%
Consistent and clear teaching of the study modules	53%	19%	9%	10%	9%
Lecture time is used effectively	54%	22%	9%	9%	6%
The lecturer used various teaching methods that activate participation in the lecture	51%	25%	10%	10%	3%
The relationship between the lecturers and students of the study modules was respectful and ethical; the favourable psychological climate prevailed	60%	21%	10%	6%	3%
The methodological material of the study modules was available in a virtual learning environment (Moodle)	69%	21%	9%	0%	1%
Students were given feedback on their work (discussing the results of assignments, self-study work, etc.)	47%	24%	21%	7%	1%
Helpful and timely consultations	57%	18%	18%	3%	4%

*Applied Communication* study programme students positively evaluated the study modules and the quality of teaching during the autumn semester of 2024-2025. This is confirmed by 77% of the students who participated in the survey. For more on the measures that have been implemented in response to students feedback, see the *You Said We Did* section.