

ENGLISH FOR PUBLIC RELATIONS

RESULTS OF STUDENTS' SURVEY

Spring semester of 2023/2024

Period

June – September 2024

Aim

to study the opinions of the students of the study programme of English for Public Relations on the quality of the content of course units and teaching.

Method

a questionnaire survey conducted in the Study Management System.

Having finished the studies of course units and been evaluated, students had the opportunity to anonymously and voluntarily express their opinions on the quality of the content of study courses and teaching.

Results

The respondents rate the quality of the content of study courses by 76 per cent. The average rating according to all criteria (see Figure 1) does not fall below 3.9 points out of 5. Students generally rate the quality of the content of subjects well. The highest students rated the support of theory with examples and clearly defined goals. Students rate their efforts in studying with 8.5 points out of 10.

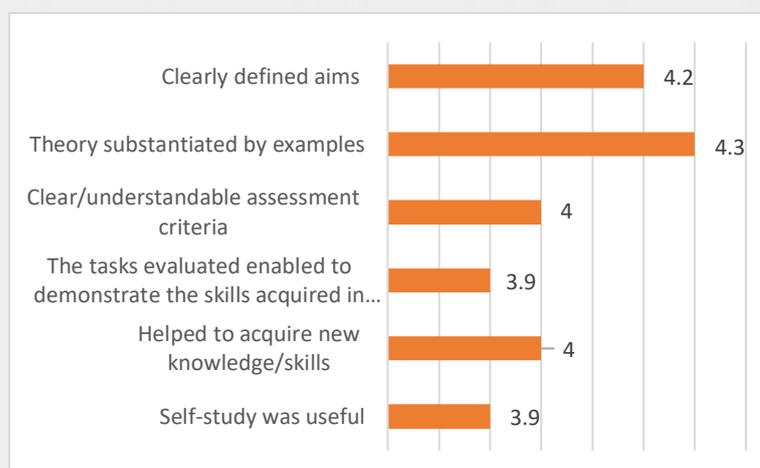


Fig.1. Evaluation of the quality of the content of the course units of the study programme of English for Public Relations (averages)

Students rate the quality of teaching by 80 per cent. The average rating for all criteria (see Figure 2) does not fall below 3.7 points out of 5. Students generally rate the quality of teaching of courses well. The highest students rated respectful and ethical relationships, consistency of teaching, clarity, teaching methods, and effective use of time.

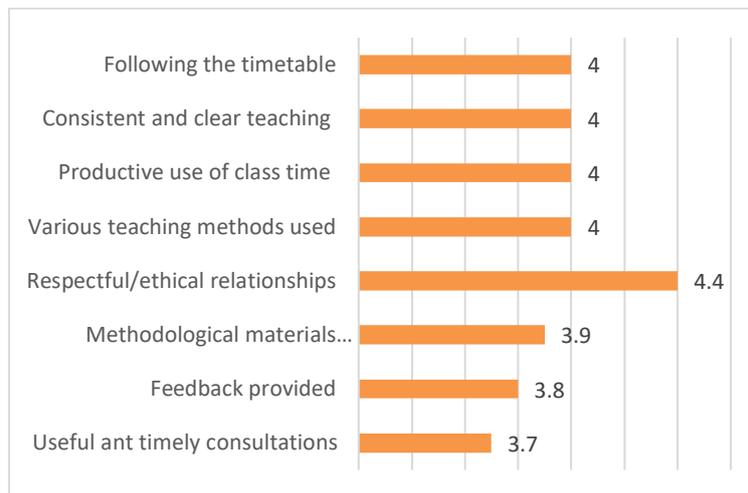


Fig. 2. Evaluation of the quality of teaching the study programme of English of Public Relations (averages)

The survey allowed students to express their views on what they liked most about their studies and what they would like to see improved. The generalised survey results were presented to the academic staff of the Language Centre and the members of the Committee of the Field of Lingual Studies during meetings. The Head of the Language Centre provided the academic staff with the information on the assessment of a specific course, its strengths, and areas for improvement by email and discussed personally.