



International Teaching Week
at the Faculty of Business
**Sustainable Business and
Digital Transformation**

KAUNAS: 4-8 March 2024

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On 4-8 March the international teaching week on Sustainable Business and Digital Transformation will be held at the Faculty of Business of Kauno kolegija Higher Education Institution (HEI).

The program includes an Erasmus+ training week, during which lectures will be given to the students of the faculty by professors from abroad. Professionals from different fields will share current affairs in the fields of Accounting and Finance, Applied Communication, Sales and Marketing, Tourism and Hotel Management, Sports Management, International Business, Logistics, Law and Office Administration.

The blended intensive Erasmus+ programme (BIP) “Sustainable Business and Digital Transformation” will also take place during the international teaching week.

As always, we will invite visiting guests to meet members of the faculty community and enjoy informal time together to maintain partnerships and discuss new opportunities.


Registration is carried out until **February 9, 2024**.
Don't miss the chance to visit Lithuania in spring!

REGISTRATION

Departments & Topics



ACCOUNTING AND FINANCE	Sustainable Public and Business Finance; Digital Finance; Accounting Technologies
COMMUNICATION	Use of AI Tools in Marketing and Communication; Innovations in Marketing and Communication; Sustainable Marketing; Communication Ethics
TOURISM AND LEISURE MANAGEMENT	Green Tourism, Innovations in Hospitality sector, Tourism technologies, Esports, Innovations in sports industry
MANAGEMENT AND LAW	Sustainable Management, Use of AI Tools in Business, Innovations and Creative Decision-Making, Intellectual Property protection, The impact of AI on Human rights, AI Methods in the Field of Law enforcement
BUSINESS	Sustainable Business; Creative Mindset in Business in AI context; Digitalization in Logistics; Green Lgistics



If you need more information or have any questions, please do not hesitate to contact our International Coordinator:
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