

INTERCULTURAL COMMUNICATION

Study subject code: 024383

- Abstract:** After completing this course, students will be able to understand and realize the importance of Intercultural Communication in a global world, to understand basic communication process, models, types and principles, to understand the concept of culture and its influence in both verbal and non-verbal communication, to understand and identify the intercultural situations, to understand intercultural relationships, to realize and understand the importance of intercultural communication in business, to understand the barriers to effective intercultural communication, and gain knowledge about other cultures;

2. Volume in credits and hours:

| Volume in credits | Lectures | Practical work, (classes, seminars) hours | Tutorials, hours | Self-study, hours | Total hours | Assessment |
|-------------------|----------|---|------------------|-------------------|-------------|-------------------------|
| 4 | 16 | 24 | 8 | 58 | 106 | Case analysis (project) |

3. Study subject topics:

| No | Course content: the topics | Contact work hours | | | Self-study | Total hours of academic load |
|----|---|--------------------|---------------------------------------|-----------|------------|------------------------------|
| | | Lectures | Practical work (classes and seminars) | Tutorials | | |
| 1 | Essence of communication process and its models | 1 | - | - | 8 | 9 |
| 2 | Verbal and Non-verbal Communication | 1 | 2 | 1 | 6 | 10 |
| 3 | Basics of business communication and its importance | 1 | - | - | 6 | 7 |
| 4 | Cultural Understanding | 2 | 3 | 1 | 6 | 12 |
| 5 | Cultural Differences in Communication | 2 | 4 | 1 | 6 | 13 |
| 6 | Intercultural Communication in Business | 2 | 4 | 1 | 6 | 13 |
| 7 | Intercultural sensitivity & Communication | 2 | 3 | 1 | 4 | 10 |
| 8 | Communication and Intercultural Competence | 2 | 3 | 1 | 4 | 10 |
| 9 | Communicating in Intercultural relationships | 2 | 3 | 1 | 6 | 12 |
| 10 | Prevention of Conflicts in Intercultural Communication. | 1 | 2 | 1 | 6 | 10 |
| | Total: | 16 | 24 | 8 | 58 | 106 |

Educational Institution: **KAUNO KOLEGIJA, University of Applied Sciences**
Study programme: **Logistics**

4. Self-study assignment: Individual work & research.

5. Assessment system of the learning achievements – summative assessment:

| Assessment criteria | | | |
|---------------------------------------|--------------|-------------------------|--------------|
| Mid-semester test | | Case analysis (project) | |
| % | Grade/points | % | Grade/points |
| 50 | 5.0 | 50 | 5.0 |
| Total: 100% = 10 points (final grade) | | | |

6. Language of instruction: English

Lecturer coordinating the subject

Wilfred Tchasse