

## Sustainable Business and Digital Transformation



*KAUNAS: 4-8 March 2024*

# International Teaching Week

DAY 1

*Monday, March 4*

*Lectures (according to individual schedule)*

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- 08.30 - 09.30** Welcome coffee @Employee recreation & leisure space  
[Pramonės av. 20, room 1-103](#)
- 10.00 - 11.00** Presentation on **The case study on sustainable business and digital transformation for Kaunas city council** by Tadas Stankevičius, director of Kaunas IN  
[Pramonės av. 22A, room 202](#)
- 11.00 - 12.00** Presentation on **Strategic directions for Lithuanian cities in order to achieve sustainability** by Audrius Šilgalis (Head of Green Finance Institute)  
[Pramonės av. 22A, room 202](#)
- 12.00 - 13.00** Lecture on **Social entrepreneurship in sustainable business** by Jelena Volkova (Rezekne Academy of Technologies)  
[Pramonės av. 22A, room 202](#)
- 13.00 - 14.00** Lunch @canteen  
[Pramonės av. 22](#)
- 16.00 - 17.30** Kaunas city stories by Aušra Liorančaitė (Kauno kolegija HEI)  
[Parodos str. 26](#)

DAY 2

*Tuesday, March 5*

*Lectures (according to individual schedule)*

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- 09.30 - 11.00** Lecture on **Added value from research to sustainable business** by Laima Jesevičiūtė-Ufartienė (Kauno kolegija HEI)  
[Pramonės av. 22A, room 202](#)
- 12.00 - 13.00** Lunch @canteen  
[Pramonės av. 22](#)
- 16.30 - 17.30** Round table discussion @Entrepreneurship and Creativity Centre  
[Gedimino str. 41, room 26](#)
- 18.00 - 20.00** Socializing dinner @Višta puode  
[S. Daukanto str. 23](#)

# International Teaching Week

## DAY 3

**Wednesday, March 6**

*Lectures (according to individual schedule)*



- 09.30 - 11.00** Lecture on **Effective communication in digital transformation** by Urszula Widelska (Lomza University)  
[Pramonės av. 22A, room 202](#)
- 12.00 - 13.00** Lunch @canteen  
[Pramonės av. 22](#)
- 17.00 - 19.00** 'GENYS BREWING' guided tour & tasting  
[Juozapavičiaus av. 7H](#)

## DAY 4

**Thursday, March 7**

*Lectures (according to individual schedule)*



- 09.30 - 11.00** Lecture on **Law specificity research to sustainable business** by Vykintas Stumbrys (Kauno kolegija HEI)  
[Pramonės av. 22A, room 202](#)
- 12.00 - 13.00** Lunch @canteen  
[Pramonės av. 22](#)

*Meetings with representatives of the Faculty of Business  
(according to individual needs).*

## DAY 5

**Friday, March 8**

*Lectures (according to individual schedule)*



- 10.00 - 12.00** Final presentations by the students (BIP)  
[Pramonės av. 22A, room 202](#)
- 12.00 - 13.00** Lunch @canteen  
[Pramonės av. 22](#)

*Meetings with representatives of the Faculty of Business  
(according to individual needs).*