

BUSINESS & SCIENCE FORUM

DEVELOPMENT OF THE CIRCULAR ECONOMY IN LITHUANIA AND THE EU



November 25, 2022, 10am



Pramonės pr. 22A, Kaunas, 202 aud. & online

Participation is free, only registration is required.

The forum is intended for the academic community, representatives of business and other organizations.

The forum program may be adjusted.

Forum can be photographed and filmed for promotional purposes.

[**REGISTER HERE**](#)

**10.00 -
10.05**

OPENING OF THE FORUM

Audronė Alijošiūtė-Paulauskienė

Sustainable Business Association of Lithuania

**10.05 -
10.15**

WELCOMING SPEECH

Virginija Vingrienė

Ministry of Environment of the Republic of Lithuania

**10.15 -
10.30**

"DEVELOPMENT OF PACKAGING REUSE SYSTEMS IN LITHUANIA - GOOD PRACTICES FROM CUPCUP"

Valdonė Daugėlaitė Šuškevičė

Public Institution "Cupcupas", Lithuania

**10.30 -
10.45**

"THE PSYCHOLOGY BEHIND CIRCULAR ECONOMY"

Jesmond Friggieri

Malta Leadership Institute, Malta

**10.45 -
11.00**

"PUBLIC CIRCULAR TRANSFORMATION AGENDA: DIRECTIONS AND OPPORTUNITIES"

Erika Tauraitė-Kavai

Public Institution "Inovacijų agentūra", Lithuania

**11.00 -
11.15**

"DEVELOPING COMPETENCES FOR CIRCULAR ECONOMY AND CSR IN FINLAND"

Terhi Tuominen and Meri Jalonen

LAB University of Applied Sciences, Finland

**11.15 -
11.30**

"ENGAGEMENT HAS THE BEST ROI: HOW TO CREATE A SUSTAINABLE BRANDING STRATEGY?"

Vera Wamsteeker

"AnGOAn", Netherlands

**11.30 -
12.00**

DISCUSSION & NETWORKING