

APPLIED COMMUNICATION: STUDENTS SURVEY RESULTS

2021–2022 y. Autumn semester

REFERENCE PERIOD:

From November 2021 to February 2022

AIM:

To study the *Applied Communication* students' opinion on study modules, their quality and teaching.

QUESTIONNAIRE:

Students studying at *Applied Communication* study programme evaluated the quality of study modules according to 14 criteria. Rating scale: *Strongly Agree; Agree; Neither Agree nor Disagree; Disagree; Strongly Disagree*. Thirty-four completed questionnaires were received.

SURVEY RESULTS (N=34):

Evaluation criteria	Rating scale				
	Strongly agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
The goals of the study subjects / modules are clearly defined	21 %	29 %	24 %	21 %	5 %
The theory is based on practical examples	35 %	44 %	15 %	6 %	0 %
The criteria for assessing the achievement of learning outcomes were clear and understandable.	21 %	29 %	26 %	21 %	3 %
The final assignments provided an opportunity to demonstrate the knowledge and skills acquired during the study subject / module	18 %	56 %	21 %	0 %	5 %
The study subjects' / modules materials and learning resources contributed to the acquisition of new knowledge and skills	26 %	53 %	18 %	3 %	0 %
Self-study work was beneficial	12 %	26 %	38 %	12 %	12 %
The lecturer worked according to the timetable (starting and finishing classes on time, not missing them, etc.).	61 %	28 %	5 %	5 %	1 %
Consistent and clear teaching of the study subjects according to the planned plan	54 %	22%	10 %	11 %	3 %
Lecture time is used effectively	55 %	28 %	8 %	8 %	1 %
The study subject / module used various teaching/learning methods (e.g., problem-based learning, case studies, project-based activities, creative tasks, group work, etc.)	49 %	27 %	11 %	8 %	5 %
The relationship between the lecturers and students of the study subject / module was respectful and ethical; the favourable psychological climate prevailed	62 %	18 %	5 %	7 %	8 %
The methodological material of the study subjects / modules was available in a virtual learning environment (Moodle)	61 %	30 %	6 %	2 %	1 %
Students were given feedback on their work (discussing the results of assignments, self-study work, etc.)	48 %	26 %	17 %	6 %	3 %
Helpful and timely consultations	48 %	22 %	16 %	8 %	6 %

Applied Communication study programme students have a positive perception of the study modules and the quality of their teaching in the autumn semester of 2021–2022, as shown by 77% of the students who participated in the survey agreeing with the evaluation criteria. For more information on the measures that have been implemented in response to the views expressed by students, see the *You Said We Did* section.