

# INTERNATIONAL BUSINESS: STUDENTS SURVEY RESULTS

2019–2020 y. Autumn semester

## REFERENCE PERIOD:

From November 2019 to February 2020

## AIM:

To study the *International Business* students' the opinion on study modules their quality, and teaching.

## QUESTIONNAIRE:

Students studying at International Business study programme evaluated the quality of study modules according to 17 criteria. Rating scale: *Strongly Agree; Agree; Neither Agree nor Disagree; Disagree; Strongly Disagree*. Forty-three completed questionnaires were received.

## SURVEY RESULTS (N=43):

Evaluation criteria	Rating scale				
	Strongly agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
The study module materials and learning resources contributed to the acquisition of new knowledge and skills	33 %	39 %	21 %	0 %	6 %
The module used various teaching/learning methods (e.g. problem-based learning, case studies, project-based activities, creative tasks, group work, etc.)	35 %	33 %	21 %	2 %	9 %
The criteria for assessing the achievement of learning outcomes were clear and understandable.	18 %	33 %	15 %	33 %	0 %
The methodological material of the module was available in a virtual learning environment (Moodle)	53 %	42 %	2 %	2 %	2 %
Module studies promoted personal development	20 %	60 %	4 %	8 %	8 %
Self-study work (integrated project) was beneficial	18 %	42 %	27 %	6 %	6 %
I liked the content of the module (topics, practical and self-study tasks)	12 %	56 %	8 %	16 %	8 %
The goals of the module are clearly defined	13 %	63 %	13 %	0 %	13 %
The theory is based on practical examples	25 %	50 %	13 %	0 %	13 %
The final assignments provided an opportunity to demonstrate the knowledge and skills acquired during the module	25 %	38 %	25 %	0 %	13 %
Lecture time is used effectively	45 %	27 %	14 %	12 %	2 %
Consistent and clear teaching of the module according to the planned plan	48 %	29 %	14 %	6 %	4 %
The relationship between the lecturers and students of the module was respectful and ethical; the favourable psychological climate prevailed	60 %	29 %	6 %	5 %	1 %
Students were given feedback on their work (discussing the results of assignments, self-study work, etc.)	55 %	23 %	12 %	10 %	0 %
Helpful and timely consultations	37 %	44 %	15 %	3 %	1 %
I liked the work of the module lecturers	50 %	25 %	17 %	6 %	2 %
The lecturer worked according to the timetable (starting and finishing classes on time, not missing them, etc.).	38 %	47 %	13 %	0 %	3 %

*International Business* study programme students have a positive perception of the study modules and the quality of their teaching in the autumn semester of 2019-2020, as shown by 77% of the students who participated in the survey agreeing with the evaluation criteria. For more information on the measures that have been implemented in response to the views expressed by students, see the *You Said We Did* section.