

#### Period

February 2020

#### Aim

to study the opinions of the students of the study programme of English for Public Relations on the quality of the content of course units and teaching

#### Method

a questionnaire survey conducted in the online Study Management System. Having finished the studies of course units and been evaluated, students could anonymously and voluntarily express their opinion on the quality of the content of courses and teaching.

#### Results

The respondents rate the quality of the content of course units at 8 out of 10. The average score across all criteria (see Fig. 1) is at least 3.8 out of 5, which indicates that, in general, students rate the quality of the content of courses as good. The highest rating was given to the fact that theory is substantiated by examples. Students rate their personal effort in studies at 8.6 out of 10.

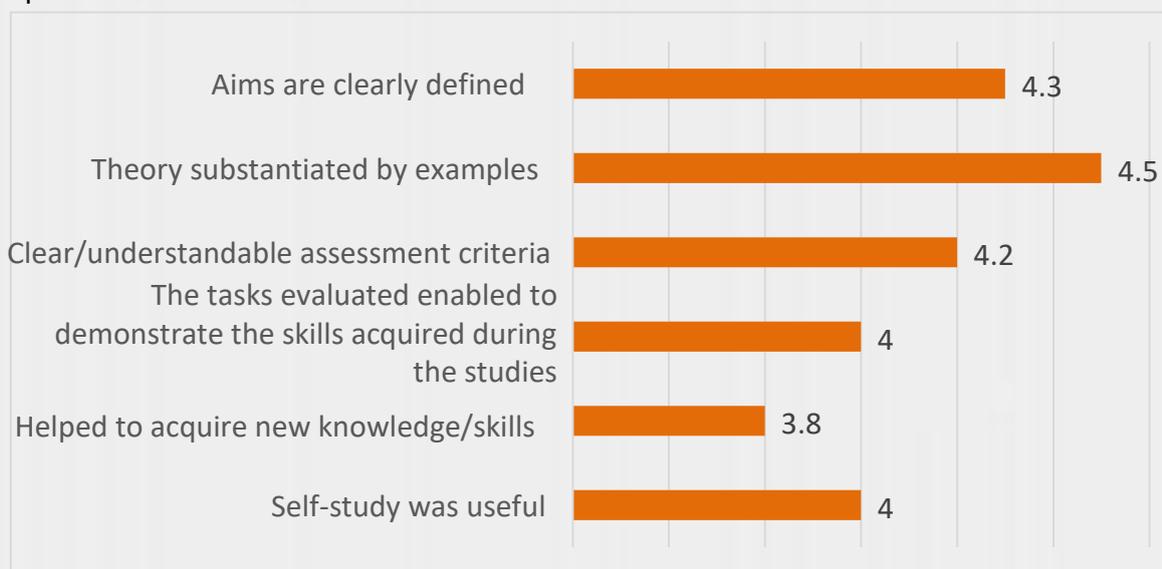


Fig.1. Evaluation of the quality of the content of the course units of the study programme of English for Public Relations (averages)

Students rate the quality of teaching at 8.2 out of 10. The average score for all criteria (see Fig. 2) shows that students rate the quality of teaching as very good. The highest rating was given to following the timetable.

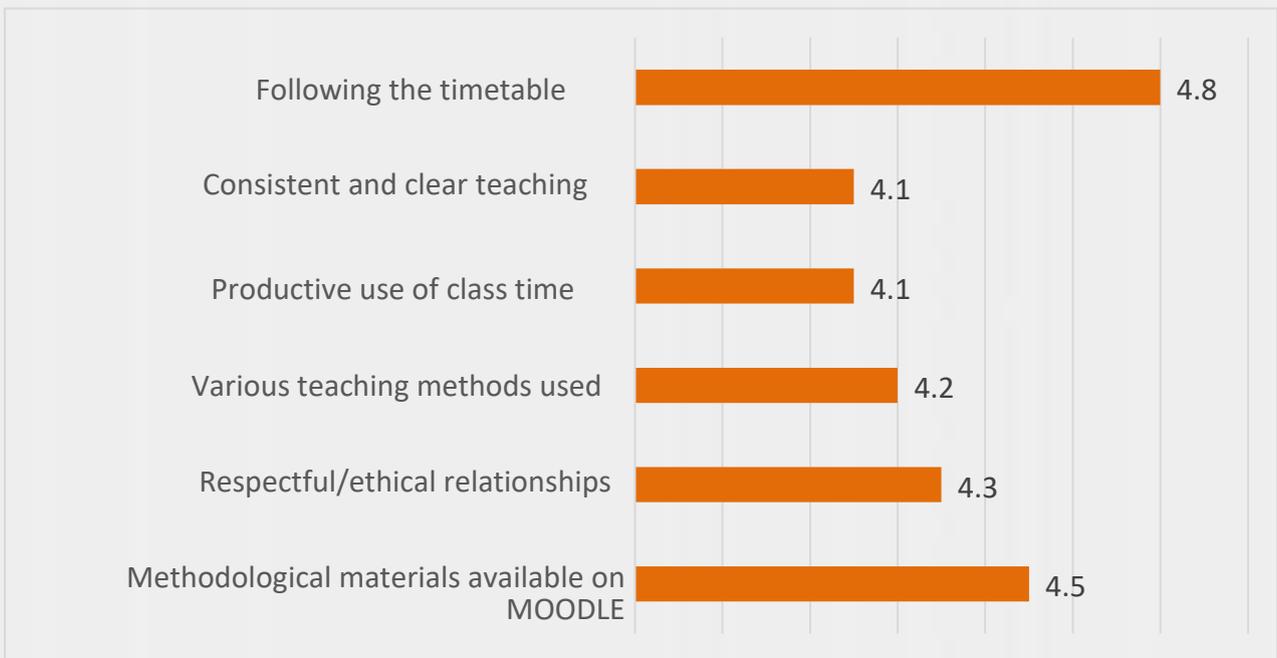


Fig. 2. Evaluation of the quality of teaching course units of the study programme of English for Public Relations (averages)

The survey allowed students to express their views on what they liked most about their studies and what they would like to see improved. The results of the study were generalised, the strengths and areas for improvement were discussed during a meeting of the academic staff of the Language Centre and individually with the lecturers.