APPLIED COMMUNICATION: STUDENTS SURVEY RESULTS

2020–2021 y. Autumn semester



REFERENCE PERIOD:

February 2021

AIM:

To study the *Applied Communication* students' the opinion on study subjects / modules their quality, and teaching.

QUESTIONNAIRE:

Students studying at Applied Communication study programme evaluated the quality of study subjects / modules according to 14 criteria. Rating scale: Strongly Agree; Agree; Neither Agree nor Disagree; Disagree; Strongly Disagree. Fourty-eight completed questionnaires were received.

SURVEY RESULTS (N=48):

| Evaluation criteria | Rating scale | | | | |
|--|-------------------|-------|-------------------------------|----------|----------------------|
| | Strongly agree | Agree | Neither Agree nor Disagree | Disagree | Strongly Disagree |
| The goals of the study subjects / modules are clearly defined | 33 % | 40 % | 10 % | 15 % | 2 % |
| The theory is based on practical examples | 40 % | 40 % | 13 % | 8 % | 0 % |
| The criteria for assessing the achievement of learning outcomes were clear and understandable. | 29 % | 44 % | 17 % | 6 % | 4 % |
| The final assignments provided an opportunity to demonstrate the knowledge and skills acquired during the study subject / module | 42 % | 25 % | 25 % | 2 % | 6 % |
| The study subjects' / modules materials and learning resources contributed to the acquisition of new knowledge and skills | 52 % | 25 % | 6 % | 8 % | 8 % |
| Self-study work was beneficial | 38 % | 31 % | 17 % | 10 % | 4 % |
| The lecturer worked according to the timetable (starting and finishing classes on time, not missing them, etc.). | 65 % | 19 % | 7 % | 5 % | 5 % |
| Consistent and clear teaching of the study subjects according to the planned plan | 53 % | 29 % | 11 % | 5 % | 3 % |
| Lecture time is used effectively | 58 % | 29 % | 9 % | 2 % | 2 % |
| The study subject / module used various teaching/learning methods (e.g., problem-based learning, case studies, project- based activities, creative tasks, group work, etc.) | 53 % | 20 % | 17 % | 7 % | 3 % |
| The relationship between the lecturers and students of the study subject / module was respectful and ethical; the favourable psychological climate prevailed | 73 % | 21 % | 5 % | 0 % | 2 % |
| The methodological material of the study subjects / modules was available in a virtual learning environment (Moodle) | 78 % | 18 % | 2 % | 2 % | 0 % |
| Students were given feedback on their work (discussing the results of assignments, self-study work, etc.) | 58 % | 21 % | 15 % | 2 % | 5 % |
| Helpful and timely consultations | 58 % | 15 % | 23 % | 1 % | 2 % |

Applied Communication study programme students have a positive perception of the study subjects / modules and the quality of their teaching in the autumn semester of 2020–2021, as shown by 81% of the students who participated in the survey agreeing with the evaluation criteria. For more information on the measures that have been implemented in response to the views expressed by students, see the You Said We Did section.