APPLIED COMMUNICATION: STUDENTS SURVEY RESULTS



2018–2019 y. Autumn semester

REFERENCE PERIOD:

February 2019

AIM:

To study the *Applied Communication* students' the opinion on study subjects their quality, and teaching.

QUESTIONNAIRE:

Students studying at Applied Communication study programme evaluated the quality of study subjects according to 13 criteria. Rating scale: Strongly Agree; Agree; Neither Agree nor Disagree; Disagree; Strongly Disagree.

Twenty-nine completed questionnaires were received.

SURVEY RESULTS (N=29):

Evaluation criteria	Rating scale				
	Strongly agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
The study subjects materials and learning resources contributed to the acquisition of new knowledge and skills	40 %	34 %	17 %	6 %	2 %
The study subjects used various teaching/learning methods (e.g. problem-based learning, case studies, project-based activities, creative tasks, group work, etc.)	37 %	40 %	13 %	9 %	2 %
The criteria for assessing the achievement of learning outcomes were clear and understandable.	64 %	19 %	5 %	5 %	5 %
The methodological material of the study subjects was available in a virtual learning environment (Moodle)	25 %	2 %	11 %	24 %	40 %
Module studies promoted personal development	40 %	30 %	18 %	4 %	10 %
Self-study work was beneficial	42 %	34 %	14 %	7 %	5 %
I liked the content of the study subjects (topics, practical and self-study tasks)	41 %	25 %	20 %	10 %	5 %
Lecture time is used effectively	43 %	26 %	24 %	5 %	3 %
Consistent and clear teaching of the study subjects according to the planned plan	59 %	23 %	13 %	3 %	2 %
The relationship between the lecturers and students of the module was respectful and ethical; the favourable psychological climate prevailed	68 %	18 %	8 %	3 %	3 %
Students were given feedback on their work (discussing the results of assignments, self-study work, etc.)	60 %	17 %	13 %	4 %	5 %
Helpful and timely consultations	43 %	18 %	34 %	1 %	5 %
I liked the work of the study subjects' lecturers	49 %	15 %	24 %	7 %	4 %

Applied Communication study programme students have a positive perception of the study subjects and the quality of their teaching in the autumn semester of 2018–2019, as shown by 70% of the students who participated in the survey agreeing with the evaluation criteria. For more information on the measures that have been implemented in response to the views expressed by students, see the You Said We Did section.