

SCHEDULE OF LECTURES

TIME	TOPIC	LECTURER, INSTITUTION, COUNTRY	VENUE
Faculty of Arts and Education			
March 26, Tuesday			
9:00–11:35	Cross Cultural Communication	Katja Remsu <i>Saimaa University of Applied Sciences</i> Finland	Pramonės pr. 20, room 3-53
March 27, Wednesday			
9:00–11:35	How to Transform Lemon Into Lemonade	Theodora Liho <i>National Academy of Arts</i> Bulgaria	A. Mackevičiaus st. 60, room 101
10:50–11:35	How to Pitch Your Idea / Product	Heleen Osaer <i>UC Leuven-Limburg</i> Belgium	A. Mackevičiaus st. 27, Gallery Room 49
12:40–15:00	The Specifics of the Development of Design and Artistic Activity in the Design and Traditions of Folk Arts and Crafts Folk Art and Futuristic Ideas in the Development of Domestic Design	Zhanerke Imanbayeva <i>International Educational Corporation (campus KazGASA)</i> Kazakhstan	A. Mackevičiaus st. 60, room 101
12:40–14:10	Telephoning English	Sari Turppo <i>Saimaa University of Applied Sciences</i> Finland	Pramonės pr. 20, room 1-59
March 28, Thursday			
9:00–11:35	ICT Applied to Education	Luis Ochoa Siguencia <i>The Academy of Physical Education in Katowice</i> Poland	A. Mackevičiaus st. 27, Gallery Building, Computer Lab
9:00–11:35	Flipped Classroom in a Microlearning perspective, Educational Video Production and Publishing LC staff	Petros Georgiakakis <i>Hellenic Education Society of STEM</i> Greece	Pramonės pr. 22A, room 403
12:40–14:20	Synthesis of Artist's Idea, Drawing and Viewer. Who Is Hiding Behind the Image of the Works?	Peeter Krosmann <i>Tartu Art School</i> Estonia	A. Mackevičiaus st. 27, room 201

SCHEDULE OF LECTURES

12:40–16:10	Think Global Act Local	Theodora Liho <i>National Academy of Arts</i> Bulgaria	A.Mackevičius st. 60 Room 101
14:00–15:40	What I Wish Somebody Had Told Me Before I Began My Career As a Professional Portrait Photographer	Jurga Graf <i>Jurga Graf Photography</i> Germany	A. Mackevičiaus st. 27, room 106
Faculty of Business			
March 26, Tuesday			
9:55–11:35	Double-Entry Bookkeeping, Case Susan's Snack Shack	Marianne Viinikainen <i>Saimaa University of Applied Sciences</i> Finland	Pramonės pr. 20, room 4-30
9:55–13:25	Today Students, Tomorrow Leaders and Managers	Dominic Drillon <i>La Rochelle Business School</i> France	Pramonės pr. 20, room 2-50
10:50–12:30	The Importance of a Relationship in Negotiation	Anne Brakmeyn <i>Haute École Charlemagne</i> Belgium	Pramonės pr. 20, room 4-40
10:50–13:25	Logistics and Supply Chain Management (LEAN / Peer to Peer Simulation Methods)	Raimunde Rouland <i>Lillebaelt University College</i> Denmark	Pramonės pr. 20, room 3-48
11:45–13:25	Russian Tourism in Finland	Valentina Nikolajeva Viikki <i>Saimaa University of Applied Sciences</i> Finland	Pramonės pr. 20, room 4-33
13:35–15:15	Moonfish, Boosting Entrepreneurship Via a Marcom Start-up Run by Students	Nele Bylois <i>PXL University of Applied Sciences</i> Belgium	Pramonės pr. 20, room 3-58
14:30–16:10	The Beauty of Global Logistics	Anne Brakmeyn <i>Haute École Charlemagne</i> Belgium	Pramonės pr. 20, room 4-2
14:30–16:10	Russian Business Culture	Valentina Nikolajeva Viikki <i>Saimaa University of Applied Sciences</i> Finland	Pramonės pr. 20, room 4-33

SCHEDULE OF LECTURES

March 27, Wednesday			
8:00–8:45	Analysis of Liquidity and Solvency of the Company	Anna Zadorozhna <i>Ivan Franko National University of Lviv</i> Ukraine	Pramonès pr. 20, room 4-34
9:00–10:40	Re-inventing a Region, It Is in the DNA of Limburg	Nele Bylois <i>PXL University of Applied Sciences</i> Belgium	Pramonès pr. 20, room 2-50
9:00–10:40	The Financial Stability of the Enterprise	Anna Zadorozhna <i>Ivan Franko National University of Lviv</i> Ukraine	Pramonès pr. 20, room 4-41
9:00–10:40	Logistics and Supply Chain Management (LEAN / Peer to Peer Simulation Methods)	Raimunde Rouland <i>Lillebaelt University College</i> Denmark	Pramonès pr. 20, room 3-48
9:00–11:35	How to Pitch an Idea / Product	Heelen Osaer <i>UC Leuven-Limburg</i> Belgium	Pramonès pr. 20, room 4-43
9:00–12:30	English Communication in the Hotel Industry	Anne Maertens <i>Haute École Charlemagne</i> Belgium	Pramonès pr. 20, room 4-18
9:55–12:30	What is Mediation in Labour Law?	Ozgur Oguz <i>Anadolu University</i> Turkey	Pramonès pr. 20, room 2-29
March 28, Thursday			
9:00–10:40	Cost-Value-Profit Analysis and Variance Analysis	Marianne Viinikainen <i>Saimaa University of Applied Sciences</i> Finland	Pramonès pr. 20, room 4-2
9:00–11:35	Entrepreneurial Creativity	Marc Clerkx <i>Thomas More University of Applied Sciences</i> Belgium	Pramonès pr. 20, room 2-29
9:00–11:35	Cooperative Learning, Project-based & Problem-based Approaches, and Integrated Test in Higher Education Tourism	Jean-Marc Boccacci <i>Haute École Charlemagne</i> Belgium	Pramonès pr. 20, room 3-27

SCHEDULE OF LECTURES

12:40–15:15	What is Mediation in Labour Law?	Ozgur Oguz <i>Anadolu University</i> Turkey	Pramonės pr. 20, room 2-29
Faculty of Medicine			
March 26, Tuesday			
9:55–11:35	Heart Attack and Prevention Methods	Tugba Yardimci Gurel <i>Sinop University</i> Turkey	Puodžių st. 11, room 208
10:00–11:30	Use of Sensorimotor Physiotherapy Concepts in Seniors to Activate and Stabilize the Muscles of the Foot and Improve Their Mobility	Dr. Marek Zeman <i>University of South Bohemia</i> Czech Republic	Muitinės st. 15, room 206
11:45–13:25	Importance of Information Competences for Students and Professionals	Aude Long <i>Institut de Formation en Soins Infirmiers Le Vinatier</i> France	Puodžių st. 11, room 207
11:45–13:20	Surgical and Prosthetic Implant Procedures for Edentulous Patients	Dr. Yener Okutan, Dr. Hasan Onur Simsek <i>Adnan Menderes University</i> Turkey	K. Petrausko st. 15, room 314
11:45–13:25	Transcultural Competence in Palliative Care – the Palliative Care and Support in the Context of Socio-cultural and Religious-spiritual Diversity	Gabriele Bledsoe <i>Medizinische Hochschule Hannover</i> Germany	Puodžių st. 11, room 209
March 27, Wednesday			
9:00–10:40	Strategies to Take a Good Clinical Therapeutic Approach	Dr. Manuel González Sánchez <i>University of Malaga</i> Spain	Muitinės st. 15, room 301
10:50–12:30	Spine Biomechanics	Dr. Manuel González Sánchez <i>University of Malaga</i> Spain	Muitinės st. 15, room 301
March 28, Thursday			
8:00–8:30	Organization of Homecare in Belgium	Elke Moortgat <i>Erasmus University College Brussels</i> Belgium	Puodžių st. 11, room 108

SCHEDULE OF LECTURES

8:30–9:00	Euthanasia in Belgium	Dennis Demedts <i>Erasmus University College Brussels</i> Belgium	Puodžių st. 11, room 108
10:15–11:30	Nursing Procedures	Sari Turppo <i>Saimaa University of Applied Sciences</i> Finland	Puodžių st. 11, room 108
Faculty of Technologies			
March 25, Monday			
14:30–16:10	Choice of Consumers in Local Food Products: Example of Latvia and Lithuania	Inese Silicka <i>Rezekne Academy of Technologies</i> Latvia	Pramonės pr. 22, room 2-12
March 26, Tuesday			
15:20–18:20	Creativity, Brain Fitness and Mind Mapping	Roberto Valdes Tena <i>RIVAL Production</i> Mexico	Pramonės pr. 22, room 4-27
10:50–14:20	Innovative Project Management	Aleksandr Novikov <i>Moscow Polytechnic University</i> Russia	Pramonės pr. 20, room 3-45
March 27, Wednesday			
9:00–10:40	Traditional Estonian Food	Katrin Laikoja <i>Estonian University of Life Sciences</i> Estonia	Pramonės pr. 22, room 3-23
14:30–16:10	Editing and Video Making	Roberto Valdes Tena <i>RIVAL Production</i> Mexico	Pramonės pr. 20, room 2-16
17:10–18:45	Food Belarusian Culinary Heritage: Holidays and Traditions	Natallia Bashun <i>Yanka Kupala State University of Grodno</i> Belarus	Pramonės pr. 22, room 2-7
March 28, Thursday			
9:00–10:40	Functional Food Purged: Experience and Prospects	Natallia Bashun <i>Yanka Kupala State University of Grodno</i> Belarus	Pramonės pr. 22, room 2-7

SCHEDULE OF LECTURES

10:50–12:30	What I Wish Somebody Had Told Me Before I Began My Career As a Professional Portrait Photographer	Jurga Graf <i>Jurga Graf Photography</i> Germany	Pramonės pr. 20, room 2-13
14:30–16:10	Food Belarusian Culinary Heritage: holidays and traditions	Natallia Bashun <i>Yanka Kupala State University of Grodno</i> Belarus	Pramonės pr. 22, room 2-7
March 29, Friday			
9:00–10:40	Assessment of Dietary Intake: Non-Invasive Methods. Nutrition Status of the Person	Natallia Bashun <i>Yanka Kupala State University of Grodno</i> Belarus	Pramonės pr. 22, room 2-7