

## International week „Going International 2018“

### Timetable of the lectures at the Faculty of Management and Economics

#### Monday, 19 March 2018

Time	Administration	Accountancy and Finance	Logistics	Sport Management	Tourism And Hotel Management
11:40 - 13:20	Lecture “ <b>Changes in Global Work Patterns</b> ”(HIT Holon Institute of Technology, Israel) Mrs. Marina Shorer, Room 424 ( <i>Pramonės pr. 20</i> )				

#### Tuesday, 20 March 2018

Time	Administration	Accountancy and Finance	Logistics	Sport Management	Tourism And Hotel Management
8:55 - 10:35			Lecture “ <b>Generic Supply Chain Strategies</b> ” (Lillebaelt Academy, Denmark), Mrs. Raimundė Roulund, Room 406 ( <i>Pramonės pr. 22A</i> )		
9:50 - 11:30				Lecture “ <b>The phenomenon of Ancient Olympics</b> ” (Singidunum University, Serbia) Mr. Ivan Čuk, Room 206 ( <i>Pramones pr. 20</i> )	
10:45 - 12:25				Lecture “ <b>Functional Body-Healthy Body</b> ”(Singidunum University, Serbia) Mrs. Tamara Ratkovič, Room 112 ( <i>Pramonės pr. 22</i> )	

12:35 - 13:20				Practical-lecture “ <b>BodyArt</b> ” (Singidunum University, Serbia) Mrs. Tamara Ratkovič. Multi-functional gym ( <i>Pramonès pr. 22</i> )	Lecture “ <b>Intercultural Communication in Tourism and Business</b> ” (Hainan College of Software Technology, China) Mr. Shang Zhiqiang, <i>Room 416 (Pramonès pr. 20)</i>
13:30 - 16:05	Lecture “ <b>Corporate Communications and Reputation in Organizations</b> ”(Universidad International De la Rioja, Spain) Mr. Benito David Cordon, <i>Room 231 (Pramonès pr. 20)</i>		Lecture “ <b>Generic Supply Chain Strategies</b> ” (Lillebaelt Academy, Denmark), Mrs. Raimundè Roulund, <i>Room 406 (Pramonès pr. 22A)</i>		
14:25 - 16:05	Lecture “ <b>CSR Through Communication Companies, Organizations and Institutions</b> ”(Universidad International De la Rioja, Spain) Mrs. Erika Fernandez, <i>Room 405 (Pramones pr. 20)</i>				
15:20 - 17:00	Lecture “ <b>Business English: Meetings, Discussions, Negotiations</b> ” (Saimaa UAS, Finland) Mrs. Olesia Kullberg, <i>Room 220 (Pramonès pr. 20)</i>				

### Wednesday, 21 March 2018

Time	Administration	Accountancy and Finance	Logistics	Sport Management	Tourism And Hotel Management
8:55 - 12:25	Business game “ <b>Show Your True Colours</b> ” (Atworksolutions company, Netherlands) Mr. Rob de With, <i>Room 231 (Pramones pr. 20)</i>				
8:55 - 10:35	Lecture “ <b>CSR Through Communication Companies, Organizations and</b>	Lecture “ <b>Tax System in Latvia</b> ” (College of Accountancy and			Lecture “ <b>Meaning and Dimensions of Hospitality</b> ”

	<b>Institutions</b> ” (Universidad International De la Rioja, Spain) Mrs.Erika Fernandez, Room 221 ( <i>Pramonès pr. 20</i> )	Finance.Latvia) Mrs.Angelina Tjurina, Room 426 ( <i>Pramonès pr. 20</i> )			(University of Tartu/Parnu College,Estonia) Mrs. Heli Tooman, Room 141 ( <i>Pramonès pr. 20</i> )
<b>8:55 - 11:30</b>	Lecture <b>”New definition of marketing and trust marketing/enhancing sales results”</b> (Thomas Moren Kempen,Belgium) Mrs.Sabine Verrydt, Room 430 ( <i>Pramonès pr. 20</i> )				
<b>9:50 - 12:25</b>			Lecture <b>”Regional Development-Transportation System of Georgia”</b> (Georgian Technical University, Georgia) Mr. Boris Gitolendia, Room 204 ( <i>Pramonès pr. 20</i> )		
<b>10:45 - 13:20</b>	Lecture <b>”Global Security Economics and Cyber Security”</b> (HIT Holon Institute of Technology, Israel) Mrs. Marina Shorer, Room 424 ( <i>Pramonès pr. 20</i> )				Lecture <b>“Using the Service Design Principles and Tools on Designing the Hospitable Tourist Destination”</b> (University of Tartu/Parnu College,Estonia) Mrs. Heli Tooman, Room 415 ( <i>Pramonès pr. 20</i> )
<b>11:40 - 13:20</b>	Lecture <b>“Business English: meetings, discussions, negotiations”</b> (Saimaa UAS, Finland) Mrs. Olesia Kullberg, Room 429A ( <i>Pramonès pr. 20</i> )				
<b>13:30 - 15:10</b>			Lecture <b>“LEAN Logistics”</b> (Lillebaelt Academy, Denmark), Mrs. Raimundé Roulund, Room 433 ( <i>Pramonès pr.20</i> )		

## Thursday, 22 March 2018

Time	Administration	Accountancy and Finance	Logistics	Sport Management	Tourism And Hotel Management
8:00 - 9:40		Lecture " <b>The Ethical Principles for Professional Accountants</b> "(College of Accountancy and Finance.Latvia) Mrs.Ingrida Jaspere, <i>Room 416 (Pramones pr.20)</i>			
8:55 - 12:25	Lecture " <b>Business English: meetings, discussions, negotiations</b> " (Saimaa UAS, Finland) Mrs. Olesia Kullberg, <i>Room 429A (Pramonés pr. 20)</i>				
09:50 - 12:25	Lecture " <b>New definition of marketing and trust maketing/enhancing sales results</b> " (Thomas Moren Kempen,Belgium) Mrs.Sabine Verrydt, <i>Room 303 ( Pramonés pr. 22A)</i>				
12:35 - 14:15	Business game " <b>ShowYourTrueColours</b> "(At worksolutions company, Netherlands) Mr. Rob de With, <i>Room 220 (Pramones pr. 20)</i>				
13:30 - 16:00	Lecture " <b>Social Media</b> " (Universidad Intenational De la Rioja, Spain) Mr. Francisco Jose Segado Boj, <i>Room 303 (Pramonés pr. 20)</i>				